

Hauppauge, NY - Fuoco Group, LLP (www.fuoco.com) a leader in Accounting & Business Advisory Services, is pleased to announce the merger of LaBelVit Communications and the appointment of Krysta M. Lyon as the Firm's Marketing Director effective immediately.

Prior to joining Fuoco Group, Krysta served as Founder and CEO of LaBelVit Communications - a strategic communications firm that specializes in branding, advertising, public relations and social media. Krysta will continue to lead LaBelVit in its business affairs as a division of Fuoco Group in both Florida and New York.

"As Fuoco Group continues to grow throughout the east coast, not only will Krysta's broad range of skills help to increase the firm's recognition in the marketplace, but will allow Fuoco Group to provide clients with innovative and effective communications support," said Joseph Manzelli, CPA, CITP, Fuoco Group's Director of Operations.

Krysta is an expert in new media marketing. Her knowledge and results-driven approach allows her to work closely with clients to develop solid marketing strategy plans, including strategic planning, organizational development, and social media strategies.

"We believe today's announcement will have a significant impact on the professional service marketing scene by adding a larger, fully firm poised for client growth," says Krysta Lyon.

"While the practical synergies are clear, the fit in terms of corporate culture, values and vision was dead on."

About Fuoco Group LLP

Fuoco Group, LLP is a multi-office, multi-state full service accounting and consulting firm providing expert assurance services, accounting, strategic advisory services, estate and trust accounting, tax planning and preparation, litigation support, and forensic and fraud auditing services.

For more information on the Fuoco Group contact Krysta Lyon at klyon@fuoco.com or visit us online www.fuoco.com